

NOMINATION

ITALY

HOW TO GUIDE

Welcome to the world of Nomination

In this guide, we aim to tell you everything you could possibly need to know about Nomination; the different collections, how to assemble a Nomination bracelet and what you need to know before gifting a Nomination charm or complete bracelet.

Follow closely as we give you step-by-step guides and useful tips on how to collect and wear our collection.

Choosing the right Nomination collection for you

There are three collections that fall under the Nomination umbrella, these are; Nomination Classic, Nomination Big and Nomination iKon. In each of these collections there are a vast collection of links that make up each bracelet when secured together. Therefore, it is advised that before purchasing, you choose the collection that is right for you. The reason why you should choose a collection is simply because the sizes of the links vary. In the image below you'll be able to see the subtle differences.



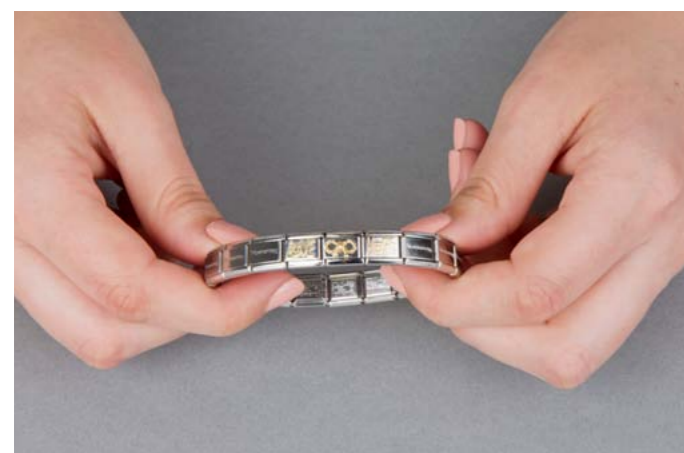
When you purchase a complete Nomination bracelet you will usually be sent a bracelet made up of one featured link and 18 blank links.

*Please note, Nomination complete bracelets come in one size. You can purchase more featured links to increase the circumference but you cannot buy blank links.

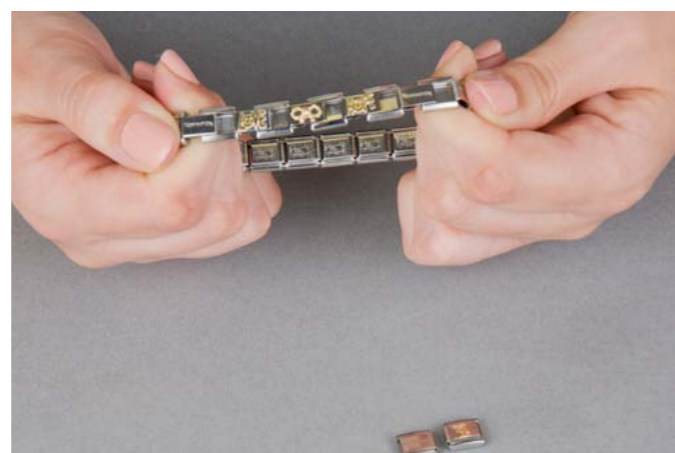




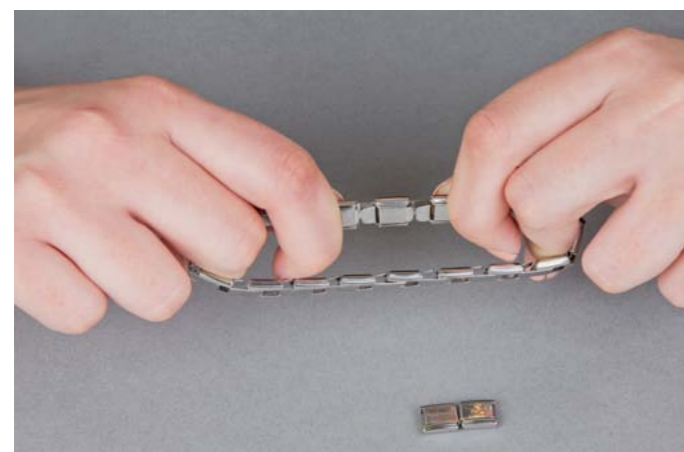
Below, we've provided you with a step by step guide of how to add Nomination charms on to your new Nomination complete bracelet. If you require further assistance, please get in touch with our customer service team on +44 (0)1384 880 682.



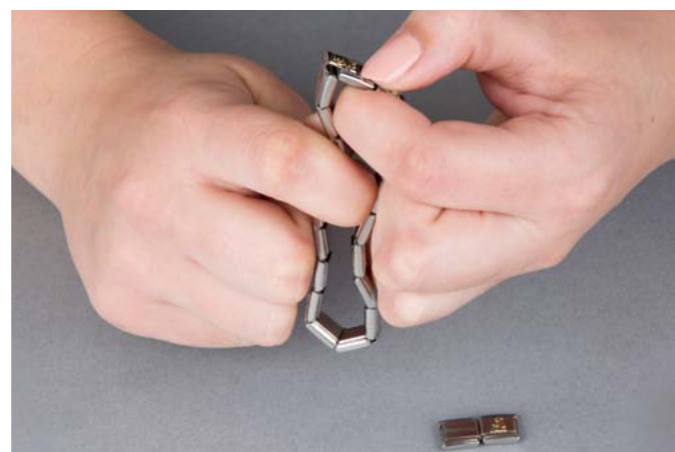
1 First, start by looking at where you would like your new charm to go and whether or not you want to take a charm out or add one in to get a looser fit.



2 Next, if you pull the bracelet you will notice that the links move to reveal the mechanism that links each one.



3 The hook mechanism can be seen clearer on the underside of the links.



4 If you're using your hands to add a charm, you will need to open the bracelet. This is achieved by pushing the top of the link forward to reveal the hook and then making a right angle by sliding the link you are about to separate underneath. Then, make sure you keep pushing the top of the link forward and gently slide the link off.



5 If you're using the Nomination Link Tool, select the correct tool extension (Classic, Big or iKon) and insert it between two charms to push one of them open. You will now be able to easily separate both ends.



6 Once all of your links are in place, you can now link-up both ends in the same way.



You can now wear your securely fitted Nomination bracelet.

* This same process also applies to all other Nomination collections.

How to Nominate

Nomination has a wonderful concept that involves you and a friend. Once you have completed your Nomination bracelet you should have one filled with featured links and one filled with blank links. What you can do now is 'nominate' your friend or relative to start their own collection by gifting them the blank bracelet. You may even decide to buy them a featured link to get them started.

